

SiteWise

Super Suggestions for Restaurants

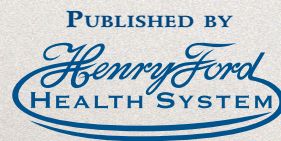
The Big Four Tips for Optimizing Access

Maximize
Lighting

Minimize
GLARE

Maximize
CONTRAST

Maximize
SIZE



HENRY FORD CENTER FOR VISION REHABILITATION AND RESEARCH

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COMMUNITY FOUNDATION FOR SOUTHEAST MICHIGAN

Entrance

- Outline glass doors and push bars with high contrast color
- Post hours in high contrast, large print
- Mark bases of freestanding signs with contrasting tape



Outside Walkways

- Paint edges of steps, curbs, slants and crosswalks in parking lot yellow; access areas blue
- Mark freestanding objects, protrusions with yellow tape or paint



Dining Area

- Provide sufficient lighting over tables: low pendant lights or small table lamps
- Reduce glare with window coatings, vertical blinds, table position
- Use table covers that contrast with dinnerware
- Cluster condiments, e.g. in basket to facilitate visibility



Supplies You May Need

- Contrasting table covers
- Copies of menu, enlarged
- Pendant or table lamps
- Roll of colored tape
- Yellow and blue paint

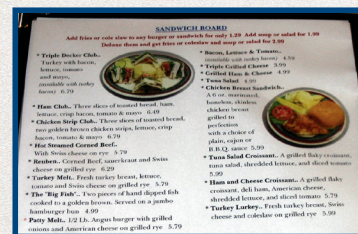
Employee Education

Alert staff to:

- The large and growing number of adults with vision loss
- The invisibility of central vision loss to others; seniors may not look like they have impaired vision
- The need to point out obstacles or steps and provide clear verbal directions: "All the way to the back, on your right" instead of "Back there"
- Write out the total due in large, dark print on the back of the bill

Menu

- Print menu in high contrast colors
- Consider offering a large print menu
- Print daily specials in high contrast, large print



Restrooms

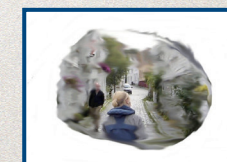
- Assure good lighting in restrooms
- Provide grab bars in stalls
- Use large print on restroom signs



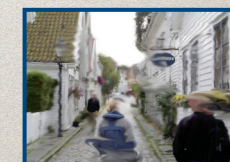
Patterns of Vision Loss



MACULAR DEGENERATION



GLAUCOMA



DIABETES



STROKE

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WHY Use SiteWise?

BECAUSE:

- Seniors are the fastest growing customer base in the U.S. and many seniors have reduced vision
- Following these few, easy inexpensive tips can keep senior customers safe and happy and help them use your business

Your senior customers and their families will be grateful for your thoughtfulness in instituting these easy suggestions.

SiteWise is a consulting service of the Henry Ford Center for Vision Rehabilitation and Research. SiteWise Super Suggestions for Restaurants is provided with generous support from the Community Foundation for Southeast Michigan.

For more information, please call the Center at (313) 824-2401 or email visionrehab@hfhs.org.



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