

SiteWise

Super Suggestions for
Public Spaces

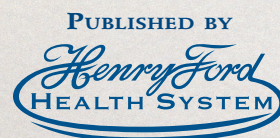
The Big Four Tips for Optimizing Access

Maximize
Lighting

Minimize
GLARE

Maximize
CONTRAST

Maximize
SIZE



HENRY FORD CENTER FOR VISION REHABILITATION AND RESEARCH

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Curbs, Crosswalks and Intersections

- Paint yellow crosswalks in parking lots, streets and driveways
- Paint curbs and slanted areas yellow; access areas blue



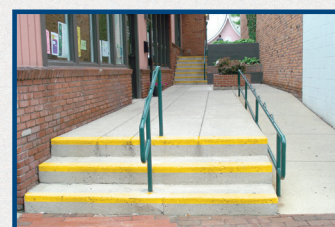
Parking Garages and Lots

- Paint tops and sides of curbs, parking barriers, protruding objects and islands yellow



Pedestrian Pathways

- Avoid obstacles in usual pedestrian pathways
- Avoid blocking sidewalks with snow shoveled from roadway
- Paint railings and bases of freestanding objects and protrusions yellow: for example, signs, trash receptacles, planter boxes
- Paint top and side edges on steps



Signage, Printed Material

- Print directional signs, maps, informational flyers and event announcements, in high contrast large print
- Outline pedestrian traffic light push-buttons in yellow



Supplies You May Need

- Yellow and blue paint

Employee Education

Alert staff to:

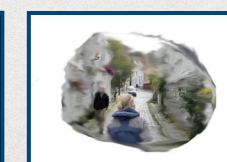
- The large and growing number of adults with vision loss who will be pedestrians in your community
- The invisibility of central vision loss; people with macular degeneration, e.g. do not look like they have impaired vision
- The need for clear communication, including specific verbal directions: "A few feet ahead on your right" instead of "Over there"

Promote awareness of vision loss
to retail and business owners in your community
to increase the safety and function for all

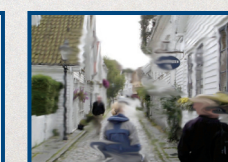
Patterns of Vision Loss



MACULAR DEGENERATION



GLAUCOMA



DIABETES



STROKE

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WHY Use SiteWise?

BECAUSE:

- Seniors are the fastest growing customer base in the U.S. and many seniors have reduced vision
- Following these few easy, inexpensive tips can keep senior citizens safe and happy and help them participate in the life of your community

Your senior citizens and their families will be grateful for your thoughtfulness in instituting these easy suggestions.

SiteWise is a consulting service of the Henry Ford Center for Vision Rehabilitation and Research. SiteWise Super Suggestions for Public Spaces is provided with generous support from the Community Foundation for Southeast Michigan.

For more information, please call the Center at (313) 824-2401 or email visionrehab@hfhs.org.



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