

SiteWise

Super Suggestions for
Banks

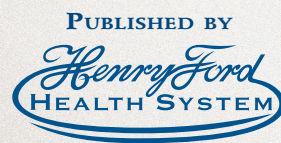
The Big Four Tips for Optimizing Access

Maximize
Lighting

Minimize
GLARE

Maximize
CONTRAST

Maximize
SIZE



HENRY FORD CENTER FOR VISION REHABILITATION AND RESEARCH

SPONSORED BY
COMMUNITY FOUNDATION FOR SOUTHEAST MICHIGAN

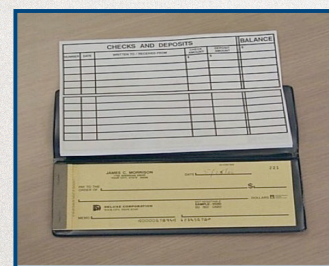
Entrance and Signage

- Outline glass doors and push bars with high contrast tape
- Use high contrast, large print on all signs
- Use high contrast tape on freestanding signs



Customer Work Counter and Checks

- Place a gooseneck lamp on counter
- Label slots for bank slips/forms
- Advertise high contrast, large print checks and registers (Deluxe Checking Catalog)



ATM Machine

- Position ATM to shield screen from glare
- Outline slots for cards, deposits with contrasting color
- Use large, high contrast keypad and instructions



Outside Walkways

- Paint edges of steps, curbs and slants yellow; access areas blue
- Mark freestanding objects, railings with yellow tape or paint



Supplies You May Need

- Gooseneck lamp
- Roll of colored tape
- Yellow and blue paint

Employee Education

Alert staff to:

- The large and growing number of adults with vision loss
- The invisibility of central vision loss to others; people with macular degeneration, for example, do not look like they have impaired vision
- The need for accommodation, e.g. drawing a dark signature line, giving verbal instructions, identifying and completing forms
- The benefit of high contrast, large print checks and register

Patterns of Vision Loss



MACULAR DEGENERATION



GLAUCOMA



DIABETES



STROKE

SiteWise

Super Suggestions for
Banks

WHY Use SiteWise?

BECAUSE:

- Seniors are the fastest growing customer base in the U.S. and many seniors have reduced vision
- Following these few, easy inexpensive tips can keep senior customers safe and happy and help them use your business

Your senior customers and their families will be grateful for your thoughtfulness in instituting these easy suggestions.

SiteWise is a consulting service of the Henry Ford Center for Vision Rehabilitation and Research. SiteWise Super Suggestions for Banks is provided with generous support from the Community Foundation for Southeast Michigan.

For more information, please call the Center at (313) 824-2401 or email visionrehab@hfhs.org.



CENTER FOR VISION REHABILITATION AND RESEARCH
DEPARTMENT OF OPHTHALMOLOGY

29200 Schoolcraft
Livonia, MI 48150

SiteWise

Super Suggestions for
Banks



HENRY FORD CENTER FOR VISION REHABILITATION AND RESEARCH

SPONSORED BY
COMMUNITY FOUNDATION FOR SOUTHEAST MICHIGAN